

**SCOTTSDALE PRIDE COMMITTEE  
CORPORATION YARD  
TURQUOISE ROOM  
9191 E. SAN SALVADOR  
SCOTTSDALE, AZ  
DECEMBER 4, 2003**

**MINUTES**

**PRESENT:** Chandra Bonfiglio, Chair  
Jim Britt  
Richard Gayle  
Susan Jorge  
Debbie Fuller  
Richard Taylor  
Cathy Zebarth

**ABSENT:** Jim Pompe, Vice Chair  
Lisa Haskell  
Cristina Lenko  
Greg Heine  
Sonnie Stevens  
Pamela Wheeler

**STAFF:** Decima Sever

**CALL TO ORDER**

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:40 p.m.

**INTRODUCTION OF NEW MEMBER**

Ms. Sever introduced Mr. Richard Taylor as the newly appointed committee member.

Mr. Taylor provided the Committee with information on his background. He stated that he moved to Scottsdale three years ago from Utah. He further stated that he works for the IRS but that he would be retiring at the end of this month.

**APPROVAL OF THE MINUTES**

A Motion was made by Ms. Jorge to approve the minutes of the October 14, 2003 meeting minutes as presented. The Motion was seconded by Mr. Britt and passed unanimously.

## **TREASURES N TRASH**

### **Recap/Evaluation/Suggestions**

Chair Bonfiglio stated that she felt they did not need a north station because the Friends of the Scenic Drive and the adopt a road group are so well organized they are just duplicating their efforts. Ms. Jorge stated that she felt they needed a middle location.

Ms. Sever stated that it would be smart to use city buildings so that they would not have to haul all of the tables and chairs to each station.

Ms. Sever stated that it was estimated that 500 people volunteered for this event.

Ms. Jorge stated that she would suggest they start earlier and end earlier.

Ms. Sever stated they should also re-think how they do the raffle so the committee presents the prizes instead of staff.

Mr. Gayle stated that he felt they should re-think how they get the participants for the coloring contest. He further stated that he felt the contest should be citywide.

Ms. Sever stated they might want to consider contacting non-traditional groups such as HOAs to clean up the right-of-way in front of their association.

Chair Bonfiglio stated they might want to consider assigning a TNT subcommittee so they can get things moving and get more accomplished.

Ms. Sever stated they should have a clear delineation of staff responsibilities and Pride Committee members' responsibilities because there is overlap.

Ms. Jorge stated it would be nice if they could have eye-catching signs in the open land where people driving by, pull over, and assist the group.

Ms. Zebarth stated they need shade structures at the stations.

Ms. Sever inquired how everyone felt about the water bottles verses the T-shirts. Chair Bonfiglio stated everyone wanted T-shirts. Mr. Taylor stated the strap on the water bottle did not work right and was uncomfortable. The consensus was that the water bottles were a bad idea.

Mr. Taylor stated it would have been nice to have sticks to pick up the trash in the bushes. Ms. Sever stated that has been an ongoing issue because the cost is \$20 a piece. She further stated they could get sticks if they found a sponsor.

#### **PARADA DEL SOL 2004**

Chair Bonfiglio inquired if the Committee wanted to participate in the Parada Del Sol parade. She stated the cost would be around \$1,000 to have a horse pulled wagon, which they would need to find a sponsor to cover the fee. The entry fee would only be \$50 to walk in the parade. She further stated another option would be to have the committee members walk the crowds and pass out information about their message. She noted that they could get Eco Gecko to join them.

Ms. Sever stated the last idea came from Keep America Beautiful because they do liter free events and they go out and talk to the crowd and ask them to please put their stuff in the trash cans. They have asked Scottsdale Pride to do it but the committee was not interested in doing the clean free events because it was done at a state level. She further stated she thought the Committee might want to reconsider that type of participation.

Ms. Jorge inquired if they would be allowed to have a table with their banner near the announcers stand and have handouts etc. Ms. Sever stated she would find out. She further stated that they did not have any brochures. The Committee discussed the fact that it would be more effective from an educational standpoint to circulate the crowd and they could hand out candy and little trash bags. It was also suggested if they were allowed to have a table they could run the Shoot for it PSA and have kids throw their trash in the hoop. It was noted that after the parade there was a lot of booths setup at the Civic Center Mall area.

Ms. Sever reported that Eco Gecko is available should they chose to use him.

Ms. Jorge moved that the Committee be involved with the Parada Del Sol from an educational standpoint by circulating the crowd and promoting a liter free event as opposed to being in the parade. Second by Ms. Zebarth and passed unanimously.

Ms. Jorge stated the committee members might want to wear a nice golf shirt or denim with the Scottsdale Pride logo to identify them as a group at the parade. Ms. Sever stated if they are interested, they would have to consider purchasing them on their own. She further stated she would bring information on shirts to the retreat.

#### **SHOOT FOR IT PSA**

Ms. Sever stated she had planned on showing the Committee the Shoot for it PSA but they don't have a VCR. She further stated they would show it at the retreat.

## **RETREAT**

The Committee discussed the possible dates for the retreat and decided it would be held on January 22, 2004 from 5:00 to 8:00 p.m. Ms. Jorge suggested they hold the retreat at a location in the north. Ms. Sever stated she would work with the Chair on the specifics of the agenda. She further stated she would try to locate a facility in the north to hold the retreat.

## **ELECTION FOR 2004 OFFICERS**

Ms. Sever stated according to the By-laws the Committee should elect new officers in November but they did not have a November meeting.

Mr. Britt nominated Chandra Bonfiglio as Chair of the Scottsdale Pride Committee. Second by Ms. Fuller and passed unanimously.

Ms. Sever stated that Cristine Lenko informed her that she would be willing to serve as Vice Chair.

Ms. Jorge nominated Cristine Lenko as Vice Chair of the Scottsdale Pride Committee. Second by Chair Bonifiglio and passed unanimously.

Ms. Zebarth nominated herself for the position of Secretary-Treasurer. Second by Mr. Gayle and passed unanimously.

## **STAFF ANNOUNCEMENTS**

Ms. Sever stated that Kristina LaJeunesse term has expired and is now off of the Committee.

## **ADJOURNMENT**

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:55 p.m.

Respectfully Submitted,

"For the Record" Court Reporters